



**LET'S GET
CRACKING.**



**QUALITY
VALUE
TRUST.**

Not just words.

They are the three guiding principles that inform every decision we make as a company - from everyday interactions with customers and the end consumers that have grown to love our brand, our staff and partners who work together to create products of value, and to the overall decisions we make as a company that impact the way our brand grows and evolves.

When you buy Crackerjack products, you can be confident you are serving your customers the very best products within this category range. We believe in order to be the best you must build a team that can develop, manufacture and send to market class leading products.

We have that team.

To maintain that standard, we champion a comprehensive Quality Assurance program which is wholly committed to the principals of Total Quality Management and have the highest SQF 2000 accreditation along with SGS HACCP programs. Our management & product development team has over 70 years of combined experience in Food Manufacturing, Product Development, retail, QSR and export markets.

And lastly, by choosing Crackerjack products you help promote 100% Australian made and owned businesses who have some of the best manufacturing practices in the world. Oi!

Product Code	CJJUMBO100
Carton Weight	Approx 9.0 kg
Unit Weight	Approx 90 - 100grams
Carton Units	100 pieces
Cartons/Pallet	48 Cartons

PRODUCT DEVELOPMENT

Our management team has over 70 years of combined experience in Food Manufacturing, Product Development, retail, QSR and export markets.



JUMBO POTATO CAKES.

Having spent 18 months in R&D to perfect the product, Crackerjack began marketing the Jumbo as the next generation potato cake as a direct result of consumer feedback. Double dipped in a golden crunchy tempura batter and consistent in size and texture all year round, the Crackerjack Jumbo Potato Cake (PC) or potato scallops for our friends in NSW, have quickly reshaped the PC market in takeaways / roadhouses and fast food institutions.

As an added bonus, all PCs' are packed in cardboard sleeves of 20 for easier stacking and handling.

Crackerjack Jumbo PCs.
When only the best will do.





PREMIUM POTATO CAKES.

The Crackerjack Premium Potato Cake (PC) or potato scallops for our friends in NSW, have remained a customer favourite for years by emulating a traditional fish and chip batter and inconsistent potato cake sizes that mimics in house production. Perfect for those fish and chippies who no longer have the time nor the space to slice and batter their own PCs'

PACKED: 120 PIECES PER CARTON - IQF

Crackerjack Premium PCs.

When tradition dictates.

QUALITY ASSURANCE

We champion a comprehensive Quality Assurance program which is wholly committed to the principals of Total Quality Management.

Product Code	CJPC120
Carton Weight	Approx 9.5 kg
Unit Weight	Approx 75 - 90grams
Carton Units	120 pieces
Cartons/ Pallet	48 Cartons





Product Code	CJCB120
Carton Weight	Approx 9.5 kg
Unit Weight	Approx 75 - 90grams
Carton Units	120 pieces
Cartons/ Pallet	48 Cartons

EXPERIENCE COUNTS

We believe in order to be the best you must build a team that can develop, manufacture and send to market class leading products.



CRACKER BOYZ.

The Cracker Boyz Potato Cake (PC) or potato scallops for our friends in NSW, are Crackerjacks' newest PC product developed specifically for the PC market in takeaways / roadhouses and fast food institutions. Created with it's very own unique double crunch batter that holds it's golden colour in bain maries for longer, Cracker Boyz is perfect for the traditional eateries that no longer have the time nor the space to slice and batter their own PCs'

PACKED: 120 PIECES PER CARTON - IQF

Crackerjack Cracker Boyz.
When product lifespan directs.



MINI POTATO CAKES.

Crackerjacks' beautifully crafted, bite size mini potato cakes have rapidly become the market leader in the takeaway / play centre / QSR arena.

Unique, tasty and encased in a golden crunchy batter, the mini potato cakes are super versatile and a fantastic accompaniment with your parmigiana, steak / fish / pub meal or simply as creative canapés.

Let your imagination run wild with these addictive little mind crunching delicacies.

**Crackerjack Mini Potato Cakes.
Gimmy!.**



CRACKERJACK CORE VALUES

Product quality and reliability. Continual product improvement / new products. Having fun. Understanding the market. Our people as the source of our strength.

Product Code	CJMPCFS5KG
Carton Weight	Approx 5.0 kg
Unit Weight	Approx 12 - 14grams
Carton Units	Approx 400 pieces
Cartons/Pallet	84 Cartons

Product Code	CJCBSS30
Carton Weight	Approx 2.25 kg
Unit Weight	Approx 67grams
Carton Units	30 pieces
Cartons/ Pallet	160 Cartons



Oi! Oi! Oi!

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CRAB STIXS.

Crackerjacks' portion controlled crab stixs balance the sweetness from the surimi seafood with the crisp seasoned bite of the 'secret' ingredients to create a soft fluffy texture encased in a golden crunchy batter.

Perfect with some spicy, slightly vinegary dipping sauce... Now that's a match made in heaven.

Crackerjack Crab Stixs.
When occasion requires variation.





CRACKER DOGS.

Crackerjacks' tempura battered Cracker Dogs are made by sourcing the finest and freshest saveloy available on the Australian Market today. Complimented in a coat of double cooked batter that guarantees a super crunch every time, the 'golden boys' have remained the top selling saveloy in it's segment despite the many pretenders vying for the crown of 'TOP DOG'

Presented and delivered with it's very own packaging sleeve for brand consistency, ease of serving and cost savings for you, the Cracker Dog will remain a crowd favourite for years to come.

**Crackerjack Cracker Dogs.
Top of it's class.**

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Product Code	CJBHD20
Carton Weight	Approx 3.3 kg
Unit Weight	Approx 170grams
Carton Units	20 pieces
Cartons / Pallet	140 Cartons



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